

LEARNING ABOUT THE MEDIA

Maria Kingham, Deputy Director of Teesside City Learning Centre, has embraced the potential of Making the News in her area. She is encouraging schools to get involved in innovative ways.

“At Teesside CLC we are working with schools to exploit the capabilities of MTN. As well as providing the opportunity to publish news in a modern format, it is a fabulous vehicle for displaying pupils’ work after they have visited us. Assignments completed during the day are available on line enabling parents and colleagues to see what has been achieved at the CLC.

“I particularly like the fact that any pupil can publish to the website (given the safeguard of moderation); meaning that news is reaching the intended audience faster without having to wait for a technician to upload it.”

On the MTN launch day, Year 9 pupil Gemma Harvey, looked like she had found a potential career after a bravura performance as a weather presenter. The intrepid reporter was one of a group of 15 pupils from Egglecliffe School that took part in the launch. She fearlessly volunteered to tackle the job in front of the camera when participants were requested. Gemma and her fellow pupils

produced an impressive 25 articles during the day, with subjects ranging from the Michael Jackson trial and 'happy slapping' phenomenon, to fishermen using their wives to bait sharks and amusing celebrity gossip. It is surely only a matter of time before the names of some of these budding journalists grace the front pages of our prestigious national press!

The BBC Radio Cleveland bus dropped by to support the launch and to let the pupils see what happens during a real mobile broadcast. The bus engineer, Paul, agreed to give an interview and described what it was like to work on the bus and the effect the bus has on the local community.



For further information access:

http://kmi4schools.e2bn.net/ngfl_central/